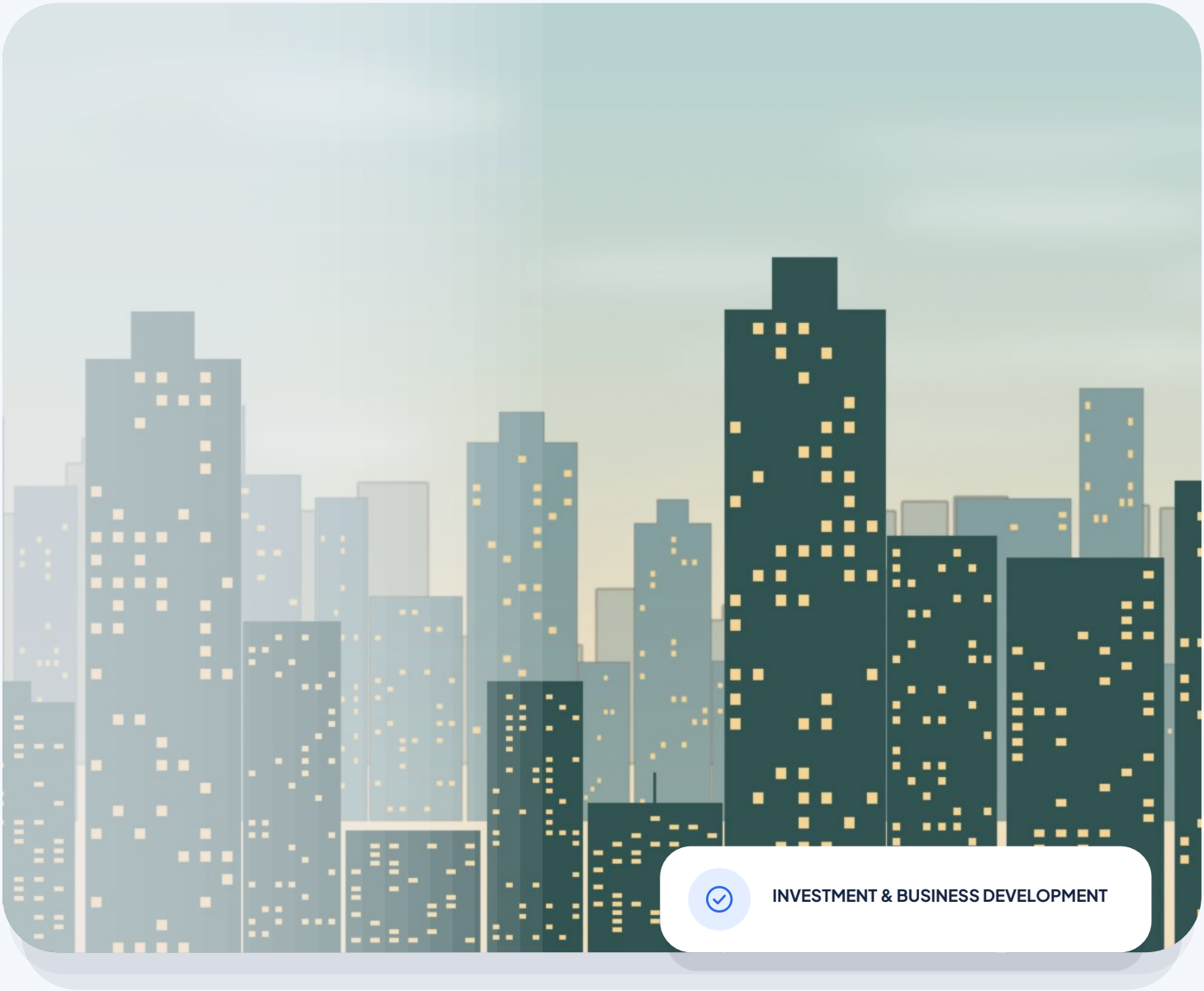

COMPANY PROFILE · 2026

ALLMAR
LAW & PERMIT

Legal services for every step of your business: company formation, licensing, intellectual property, foreign workers, contracts and dispute resolution.

investment.allmar.co.id +62 851 2800 2768 investment@allmar.co.id

ALLMAR INVESTMENT

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PART 01

About Us

01

Support for capital owners to choose, build or acquire a business, from feasibility study until the business is running.



Al Araf Assadallah Marzuki, S.H., M.H.

Director, PT ALL MAR SEMESTA

ALLMAR Investment is the investment support and business development unit of PT ALL MAR SEMESTA. We work for capital owners who want to own a business but do not yet know where to start: choosing a line of business, building a new business or buying an established one.

We are on the investor's side. Our job is to map the options, test their feasibility with data, help carry out the decision, and then provide support after the investment is running. The legal side of every step is supported by ALLMAR Law & Permit, the legal unit in the same office.

The limits of our services

ALLMAR does not raise funds from the public, does not manage investors' funds and does not promise returns. Funds remain in the investor's account or in a company owned by the investor. Our services are business and legal support, not securities investment advice. Formal business valuations are carried out together with a licensed Public Appraisal Firm (KJPP).

> **ALLMAR does not raise funds from the public, does not manage investors' funds and does not promise returns.**
>
> ALLMAR INVESTMENT

13	77	6
Service areas	Services	Clear work stages

PART 02

Areas Of Service

02

Building a new business

We map the investor's profile, research opportunities, prepare the business model and financial plan, then help bring it to life: business entity and licences, location, premises, team, through to early operational support. For those who want to start with an existing model, we help choose and review franchises.

Testing before deciding

Feasibility studies, financial projections and risk analysis are prepared before capital is spent. For a business to be acquired, we carry out legal, financial and operational due diligence. Financial due diligence is done together with partner accountants.

Buying, selling and partnering

We support acquisitions from setting criteria, searching for targets and negotiating to transferring shares or assets. We also support owners who want to sell their business, as well as the formation of joint ventures and joint operations.

Foreign investors and business property

We help foreign investors enter Indonesia through a PT PMA or a representative office, including work permits. We also help search for and inspect shophouses, warehouses and business land.

Structuring and safeguarding investments

This covers capital structure and preparing submissions to banks, turning around declining businesses, and post-investment support in the form of performance reports, governance and exit planning.

SERVICE DETAILS

77 active services in 13 service groups at investment.allmar.co.id.

Bangun Bisnis dari Nol

Pemetaan profil investor: modal, risiko, dan keterlibatan; Riset peluang dan pemilihan sektor usaha; Model bisnis dan rencana keuangan; Pendirian badan usaha dan perizinan; dan 5 layanan lain.

Studi Kelayakan & Business Plan

Analisis pasar dan kompetitor; Proyeksi keuangan, arus kas, dan titik impas; Analisis risiko dan skenario; Rencana bisnis untuk bank atau calon mitra; dan 1 layanan lain.

Akuisisi Usaha (Buy-side)

Penetapan kriteria target akuisisi; Pencarian dan penyaringan calon target; Pendekatan rahasia kepada pemilik usaha; Valuasi awal dan analisis harga; dan 5 layanan lain.

Penjualan Usaha (Sell-side)

Penyiapan usaha agar layak jual; Valuasi dan penentuan harga; Memorandum informasi untuk calon pembeli; Pencarian dan seleksi pembeli; dan 1 layanan lain.

Merger & Aksi Korporasi

Merger dan konsolidasi usaha: strategi, valuasi, dan pelaksanaan; Notifikasi merger dan akuisisi ke KPPU; Management buy-out (MBO): pengambilalihan usaha oleh manajemen; Persiapan IPO (pra-IPO): penataan perusahaan sebelum melantai di bursa.

Due Diligence & Valuasi

Due diligence terpadu: hukum, teknikal, dan aspek lain; Technical due diligence: bangunan, struktur, dan instalasi; Legal due diligence bersama ALLMAR Law; Financial due diligence bersama akuntan mitra; dan 8 layanan lain.

Kemitraan & Joint Venture

Pencarian mitra lokal dan asing; Struktur joint venture dan pembagian saham; Perjanjian pemegang saham; Kerja sama operasi (KSO); dan 1 layanan lain.

Waralaba & Lisensi

Seleksi merek waralaba yang sesuai modal; Evaluasi prospektus dan kinerja waralaba; Negosiasi perjanjian waralaba; Pendaftaran STPW; dan 1 layanan lain.

Masuk Pasar Indonesia (Investor Asing)

Kajian regulasi bidang usaha dan kepemilikan asing; Pendirian PT PMA atau kantor perwakilan; Pencarian mitra, lokasi, dan pemasok; RPTKA, visa kerja, dan KITAS; dan 1 layanan lain.

Investasi Properti Komersial

Pencarian ruko, gudang, dan lahan usaha; Due diligence legal dan fisik properti; Negosiasi jual beli atau sewa jangka panjang; Kerja sama pengembangan properti; dan 1 layanan lain.

Restrukturisasi & Turnaround

Diagnosis kondisi usaha; Efisiensi biaya dan perbaikan operasional; Restrukturisasi utang bersama kreditur; Rencana penyelamatan dan pemantauan.

Struktur Modal & Pendanaan

Perencanaan struktur ekuitas dan pinjaman; Penyusunan materi pengajuan ke bank; Koordinasi dengan lembaga keuangan berizin; Perjanjian pinjaman, konversi, dan jaminan.

Pendampingan Pasca Investasi

Laporan kinerja berkala untuk investor; Dashboard KPI dan kontrol keuangan; Tata kelola, audit, dan kepatuhan; Pendampingan rapat direksi dan pemegang saham; dan 1 layanan lain.

PART 03

How We Work

03

01 Getting to know the investor

We record the capital, targets, time frame and desired level of involvement. A non-disclosure agreement (NDA) can be signed from this stage.

02 Written proposal

The scope of support and its fees are agreed before work begins.

03 Opportunities and feasibility

Business options are tested with data and projections, then presented to the investor.

04 Decision and structure

Once the investor decides, we design the business structure, ownership and agreements.

05 Execution

The business is built or acquired, including licensing and team building.

06 Support

The investor receives regular reports, and we help with governance and business development.

Engagements are available as a build-a-business package from idea until the business operates, monthly support (retainer), or support for business acquisition and sale transactions with a service fee and a success fee.

PART 04

Who We Serve

04

- Individuals or families who have capital and want to own their own business.
- Business owners who want to buy another business, sell their business or find a partner.
- Foreign investors planning to enter the Indonesian market.
- Business owners who need to restructure their debts, costs or operations.

There is no fixed minimum capital. We match business options to the investor's capital and targets. Sectors we can support include food and beverage, retail and franchising, commercial property, logistics and warehousing, light manufacturing, health and beauty, education, technology, tourism and agribusiness.

PART 05

Our Commitment

05

On the investor's side

Our recommendations are based on the client's interests, risk analysis and feasibility results.

Open about risk

Every business carries risk. We help measure and manage it, rather than promising profits.

Confidential

Investor data and plans are kept confidential, and we are willing to sign an NDA from the start.

In writing before work

Scope and fees are agreed in writing.

Not stopping at recommendations

We take part in execution and report on progress.

PART 06

In Numbers

06

Counted from our project records as of 28/11/2026.

Clients served	1

PART 07

We Work Within Your Budget

07

Tell us what you need and the budget you have in mind. Our team shapes the scope and phases of the work to fit that budget, then sends you a written proposal.

The scope of our support, such as feasibility studies, investment licensing or partnership structures, is shaped to your budget. ALLMAR only charges service fees and never handles your funds.

Tell us your need
Fill in a short form; the budget field is optional.

We fit the scope
Our team prepares scope and phase options that fit your budget.

Written proposal
Scope, timeline and fees are set out in writing before any work begins.

What we adjust is the scope and phasing of the work, never its quality. The budget is optional and used only to prepare your proposal.

PART 08

Legal Details And Contact

08

Legal details

Service unit	**ALLMAR Investment**
Unit head	**Al Araf Assadallah Marzuki, S.H., M.H.,**
Position	**Head of ALLMAR Law & Permit**

Legal entity	**PT ALL MAR SEMESTA**
Trademark	**ALLMAR® (merek terdaftar)**

Contact

Address	**City Home Gading River View, Ruko Kelapa Gading Square Blok H-26, Jalan Mall of Indonesia Gate A, Kelapa Gading, Jakarta Utara, DKI Jakarta 14240**
Office WhatsApp	**+62 851 2800 2768**
Email	**investment@allmar.co.id**
Unit website	**investment.allmar.co.id**
Office website	**www.allmar.co.id**

PART 09

Contact Us

09

ADDRESS
City Home Gading River View, Ruko Kelapa Gading Square Blok H-26, Jalan Mall of Indonesia Gate A, Kelapa Gading, Jakarta Utara, DKI Jakarta 14240

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Ready to support your business

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